

Media Contact: Rebecca Kollaras  
Kollaras Communications  
[305-754-5949/Rebecca@Kollaras.com](mailto:305-754-5949/Rebecca@Kollaras.com)

### New York City's Exchange Hotel Wraps Guests In a 'Chocolate Covered Weekend'

New York (October 4, 2006) – Calling all Chocoholics! The newly renovated Exchange Hotel, located in lower Manhattan, serves up a delicious getaway with the **Chocolate Covered Weekend**. Whether traveling for a special occasion like Valentine's Day or just sweet on suites, this boutique hotel highlights Manhattan's delicious chocolate center with a customized and affordable way to enjoy an epicurean weekend away.

This two-night package includes: two nights in a spacious suite and a private walking tour of Manhattan's most notable chocolate hallmarks, led by Carmen Botez of *Chocolate Zoom Magazine*. This three-hour tour will include stops at Christopher Norman Chocolates in the Financial District; Vosges Haut-Chocolat which is a compelling world of wonder with its carefully decorated interior and its tasteful concept; Kee's Chocolates where guests will have the chance to see the owner of the shop making the chocolates; MarieBelle, in Soho; and Jacques Torres' new boutique in Hudson Square where the manager will offer a private tour and explain the inner workings of chocolate, while guests can enjoy watching people making chocolate in the factory. The whole journey will conclude with a tasting of truffles and the Hot Wicked Fun in the boutique.

In addition, guests of the **Chocolate Covered Weekend** will enjoy two complimentary Mexican Chocolate Mojitos or non-alcoholic Aztec Iced Chocolate at the Exchange Lounge; special delivery of a chocolate pizza and wings from New York's own Chocolate Pizza Company and a six-pack of Coke or Diet Coke, completes the package. **Chocolate Covered Weekend** is available for \$1200, double occupancy and is inclusive of tax and service charges, now until December 16, 2006, subject to availability. This rate shows a 24 percent savings off rack rates. Winter 2007 rates are \$1000 and reflect a 32 percent savings. Advanced reservations are strongly advised.

"It is hard to believe, but even New York City is better covered in chocolate," states Rani Carr, Exchange Hotel general manager.

The Exchange Hotel is also the Premier Hotel Partner for the upcoming 9<sup>th</sup> Annual Chocolate Show in New York City. The Chocolate Show is a three day festival devoted entirely to chocolate, taking place this year at the Metropolitan Pavilion & Altman Building on November 10-12, 2006. For more information, please visit [www.chocolateshow.com](http://www.chocolateshow.com).

#### ***About the Exchange Hotel***

*Relaunched in April 2006 as the Exchange Hotel, this 53-room boutique hotel is nestled moments away from Wall Street's flurry and only a short distance from the South Street Seaport and Historic Front Street. The property accommodates both business and leisure travelers with dynamic amenities like WiFi access, flat-screen TVs, full kitchens, and exceptional guest service. Whether taking a break from work or from touring New York City, this renovated hotel pleases all guests with its comfortable atmosphere and stylish approach to hospitality services. For more*

information or reservations, please call 212-742-0003 or visit the website at [www.exchangehotel.com](http://www.exchangehotel.com).

***About The Chocolate Pizza Company***

*In 1919 Martha Jane bought a candy making kit and began making delicious toffees. By 1921 she had fifty employees and a very popular product. Her tradition continues as we are still making deliciously unique specialty chocolates that are sure to leave a lasting impression on your family. Signature items include the decadent Chocolate Pizza topped with walnuts, pecans and almonds and then drizzled with white chocolate and the unforgettable Peanut Butter Wings. For more information please call 800-280-9381 or visit [www.thechocolatepizza.com](http://www.thechocolatepizza.com).*

-Thank You -

**Editor's note: A complete itinerary of the Chocolate Zoom private walking tour is available by request.**