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**‘Girlshop ‘til You Drop’ at the Manhattan Seaport Suites
A Flight of Fancy for Fabulous Friends & Fashionistas**

Manhattan, NY (February 28, 2006) – The Manhattan Seaport Suites, soon to become the Exchange Hotel, welcomes women for a weekend of world-class shopping and downtown diva time with the “**Girlshop ‘til You Drop**” getaway. From spacious accommodations, a private shopping tour with New York fashion forward Girlshop to free shipping for purchases made while on this weekend away, this getaway includes everything friends need for a weekend escape.

Girlshop ‘til You Drop includes a private four-hour shopping tour, with stops at Manhattan’s most eclectic and enviable designer, vintage and value hot spots. Also included are:

- Two nights in a spacious and newly renovated deluxe guestroom.
- Airport transfers or two days complimentary parking.
- A six pack of Sugar Free Red Bull for girl power to shop.
- \$75 credit at Girlshop retail store, valid for the day of the private shopping tour.
- 15% discount on Girlshop.com for the first purchase after the private shopping tour (guide will provide a promotional code).
- Two, one-day Metro Transit Authority cards so the shoppers can navigate NYC easily -- good for unlimited subway and local bus rides from first use until 3 a.m. the following day.
- Complimentary return shipping for purchases that don’t fit into the suitcase (a \$30 limit).

Valid now until September 4, 2006 the getaway is priced at \$1000, double occupancy with tax included. This package rate reflects a \$1260 value. From September 5, until December 16, 2006, ‘Girlshop ‘til You Drop’ is available for \$1200, offering a \$1375 value. Additional nights are available at \$199 now until September 4, 2006 and \$299 from September 5th until December 16, 2006. All packages are based on availability. Restrictions may apply. *To reserve this package, please call 212-742-0003.*

Based in the trendy meatpacking district of Manhattan, Girlshop boasts indie-designers, denim lines and accessories collections and an endless array of the season's newest style. Their experienced team of fashionistas has created a personalized tour of Manhattan’s most memorable boutiques and retail stores for this girlfriend’s getaway.

The 53-room Manhattan Seaport Suites is evolving and will relaunch as the *Exchange Hotel* in Spring 2006. In addition to extensive improvements to the hotel’s rooms, renovation is currently underway and the hotel’s common areas will soon boast the addition of a smart lounge and revamped lobby. The *Exchange Hotel* will carry exemplary essentials including large rooms enhanced by modern design and innovative technology. Personalized service and competitive rates will add to the vibrancy of the *Exchange Hotel*’s downtown location. Nestled moments

away from Wall Street's flurry and only a short distance from the South Street Seaport and Historic Front Street, our property occupies a central place between work and pleasure.

The *Exchange Hotel* will focus on the overall hospitality experience. Guests will enjoy noteworthy amenities in the hotel's public and private spaces alike. A delicious continental breakfast, fresh coffee and tea around the clock, as well as an efficient business center and WiFi access are highlights outside the rooms, while inside the rooms guests will appreciate the WiFi internet access, flat screen TVs, and more. Need something more substantial than a continental breakfast or even more area than our executive rooms offer? If so, ask about our suites. Even larger than our other spacious room types, each suite comes complete with all the tools of a full kitchen, including ample counter space for food preparation and stainless steel appliances. Another notable feature of the *Exchange Hotel* will be the thoughtful guest packages, where "more than the room and great service makes the stay memorable." We encourage you to participate in the renaissance of this Wall Street area hotel and learn more about the **Style, Sophistication, and Comfort** on all levels of hotel experience at the *Exchange Hotel* this spring.

About Manhattan Seaport Suites

The 53-room Manhattan Seaport Suites will launch in Spring 2006 as the Exchange Hotel. In addition, the property will soon boast the addition of a smart lounge and revamped lobby. Nestled moments away from Wall Street's flurry and only a short distance from the South Street Seaport and Historic Front Street, the newly renovated hotel occupies a central place between work and pleasure. The property accommodates both facets with amenities like WiFi access, flat-screen TVs, full kitchens, and exceptional guest service. Whether taking a break from work or from touring New York City, this renovated hotel will please all guests with its comfortable atmosphere and stylish approach to hospitality services. For more information or reservations, please call 212-742-0003 or visit the website at www.exchangehotel.com.

About Girlshop/Girlshop.com

Girlshop offers indie-designers, denim lines and accessories collections and an endless array of the season's newest styles. Girlshop, property of Girlshop, Inc. boasts 150 independent designer boutiques and two companion sites, Guyshop.com and Totshop.com. The Girlshop retail store is located at 154 West 14th Street 9th Floor, New York, NY 10011, phone: 212-645-6240, or 888-450-shop. Business hours are Monday thru Thursday 9:00am - 6:00pm EST, Friday 9:00am - 2:00pm EST.

-Thank You-

Editor's Note: Photography is available.